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OUR MISSION

AdvanceCT is a nonprofit economic development organization that drives job creation and new capital investment in Connecticut through business attraction, retention, and expansion work.

ECONOMIC DEVELOPMENT

Economic development is the lifeblood of Connecticut's economy, and AdvanceCT plays a critical role in the state's business attraction and business retention efforts. We work to attract corporate investment and to support existing businesses as they expand. AdvanceCT works in close partnership with public and private organizations across the state to ensure new and existing businesses have the support they need to thrive in Connecticut.

WHAT WE DO

We focus on inclusive business development and business retention work in close collaboration with the Connecticut Department of Economic and Community Development, other economic development organizations throughout the state, and the private sector.

LEARN MORE AT **ADVANCECT.ORG**



HARTFORD: INSURANCE CAPITAL OF THE WORLD



Connecticut stands as the nation's premier hub for insurance and insurtech leadership. With the #1 concentration of insurance workers in the country,¹ our state offers unmatched access to talent, expertise, and a legacy of innovation that spans centuries. Connecticut is home to seven of the top ten largest U.S. Life and Health insurers,² as well as a growing ecosystem of cutting-edge insurtech and fintech companies shaping the future of the industry.

Hartford, our capital city, is more than just a headquarters – it's the heart of the U.S. insurance industry. Since the 1700s, Hartford has been a prominent hub, leading the way with the nation's first accident, auto, and aviation insurance policies.³ Today, that spirit of innovation continues as Connecticut remains a topranked domicile for both small and large insurers and is recognized as one of the most captive-friendly states in the nation.⁴

Whether you're an established insurer seeking a strategic base, or an emerging Insurtech company looking to scale in a supportive, talent-rich environment, Connecticut offers the infrastructure, legacy, and future-forward vision to help businesses thrive.



"The **uniqueness** of Hartford's companies lay in building a solid reputation for staying solvent, keeping their promises to pay losses, hanging on in times of disaster, and initiating new types of insurance."

- Historian Ellsworth Grant²

SOURCE: 1LIGHTCAST 2024 – Q3 2025 RELEASE; ADVANCECT CALCULATIONS. 2BEST'S REVIEW, 2025. RANKED BY 2023 DIRECT PREMIUMS WRITTEN. 3HARTFORDHISTORY.NET. ACCESSED SEP 2025. 4CAPTIVE REVIEW. 2025.



INSURANCE & INSURTECH



CONNECTICUT: #1 IN INSURANCE AND INSURTECH

#1

highest concentration of **insurance jobs** in the U.S.



#1

HIGHEST CONCENTRATION OF ACTUARIES



#1

HIGHEST CONCENTRATION OF UNDERWRITERS



\$22B annual state GDP generated by insurance and related activities

53,500 insurance jobs across Connecticut

2,900 total insurance establishments in Connecticut

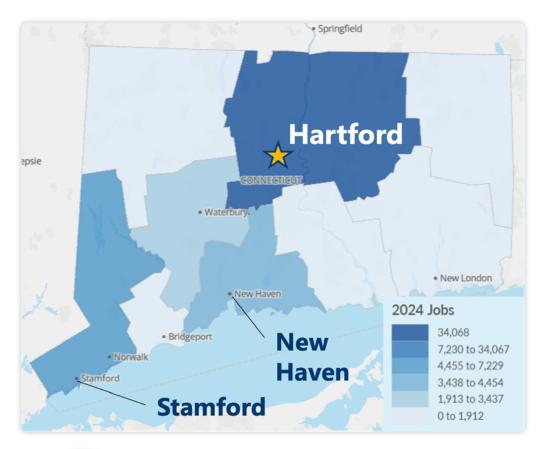
SOURCE: LIGHTCAST, 2024 - Q3 2025 RELEASE.





Hartford MSA has 350% more insurance jobs than the national average¹

Hartford was named a 2025 Fintech Leader by Business Facilities Magazine²





58% higher output

Hartford regional insurance sector GDP per worker compared to U.S. average³

A GLOBAL INSURANCE POWERHOUSE





Connecticut is home to many of the largest and most significant insurance companies in the U.S.

Hartford is known as the *Insurance Capital of the World*.

New Haven and **Stamford** are growing hubs for insurtech and fintech companies.





STRATEGIC OPPORTUNITIES

A collaboration between the UK and Connecticut – two globally recognized insurance hubs

WWW.INSURTECHCORRIDOR.COM

PARTNERS















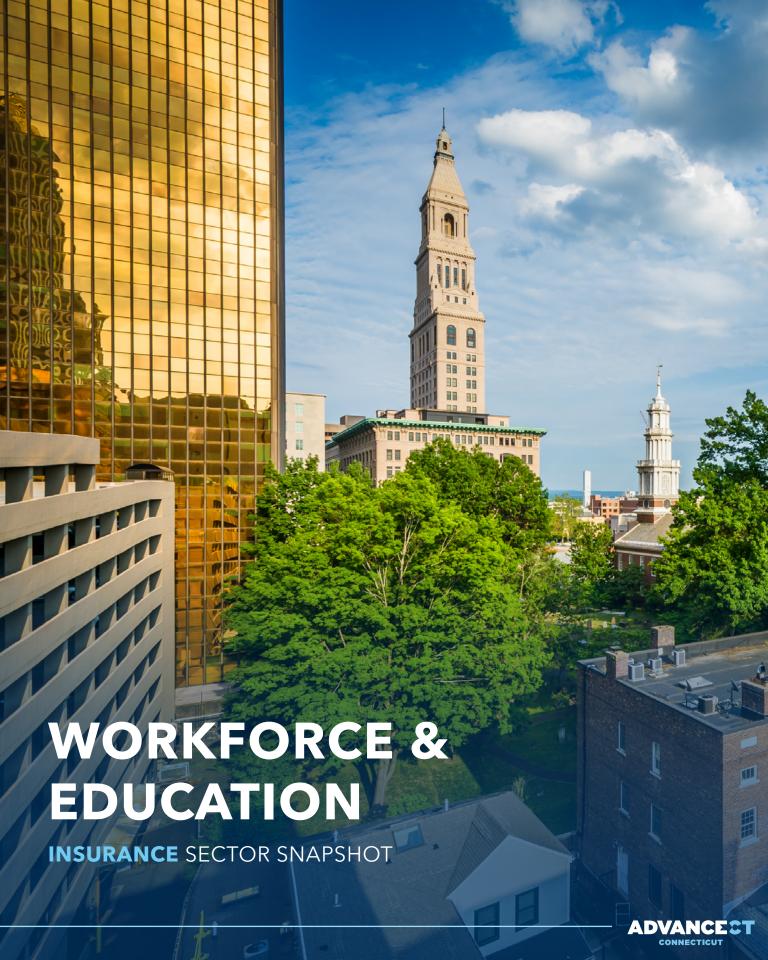






GLOBAL CONNECTIONS AMPLIFY POTENTIAL

- Streamlined market entry point for insurtech companies
- More easily test product market fit
- Reduced costs of market exploration and establishment
- Leverage innovation and digital transformation
- Frictionless access to resources and connections in the most dynamic global insurance market



4.22

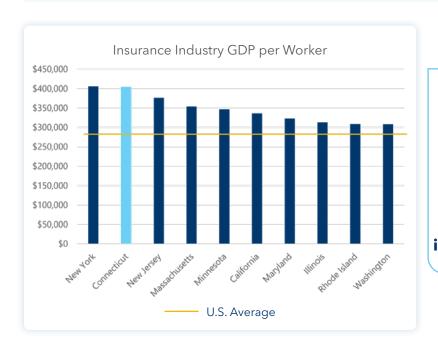
Creating Value for the Insurance Industry



Connecticut enjoys one of the most productive and densely concentrated insurance workforces in the nation. As the epicenter of the U.S. insurance industry, the state is distinguished by a highly skilled labor pool that is heavily oriented toward knowledge-based roles rather than operational functions. This specialization is a critical driver of innovation, positioning Connecticut as a leading force in the advancement of the Insurtech sector.



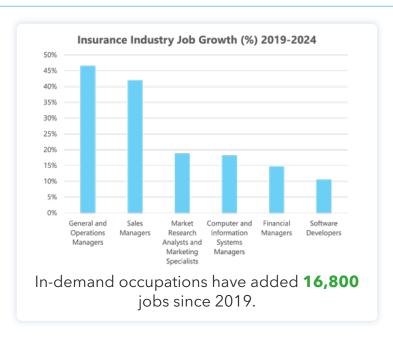
\$405,000 Connecticut GDP per worker **\$285,000**U.S. GDP per worker





SOURCE: LIGHTCAST, 2024 - Q3 2025 RELEASE; ADVANCECT CALCULATIONS.

Growing the Workforce of the Future

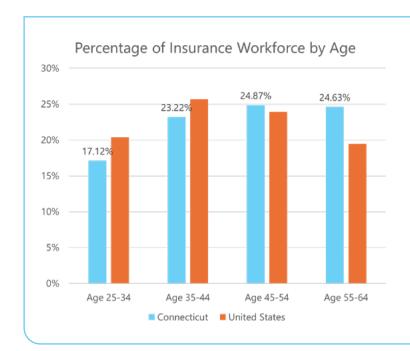


Insurance and Insurtech Talent



Insurance companies are investing in the future of technology, and Connecticut has the pool of talent to meet their needs.

SOURCE: LIGHTCAST, 2024 – Q3 2025 RELEASE; ADVANCECT CALCULATIONS. INCLUDES OCCUPATIONS WITH 1000+ JOBS IN INSURANCE TRADED CLUSTER.





CROSSROADS OF YOUTH AND EXPERIENCE

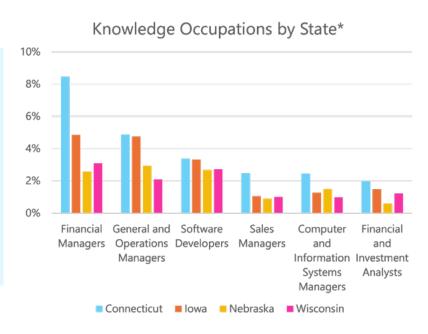
Connecticut has exceptionally high levels of experienced workforce (#2 percentage of insurance workforce aged 55-64) providing deep industry knowledge and thought leadership, while maintaining a flow of upand-coming, young, and innovative workers.

SOURCE: LIGHTCAST, 2024 - O3, 2025 RELEASE





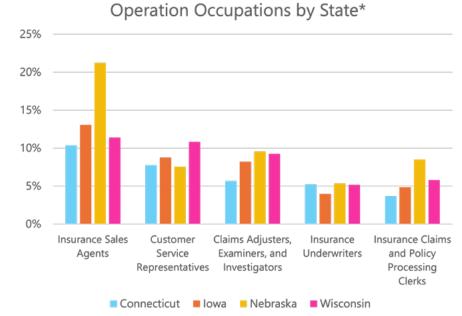
over operation jobs.



Connecticut's concentration of knowledge-based jobs drives innovation and

strategic decision-making

in the insurance industry.



SOURCE: LIGHTCAST, 2024 – Q3 2025 RELEASE.
*PERCENTAGE REPRESENTS THE PERCENTAGE OF THE TOTAL INSURANCE INDUSTRY WORKFORCE.

HOMEGROWN TALENT



TOP SOURCES OF INSURANCE TALENT

9 of the top 10 schools from which Connecticut insurance companies source talent are **located in-state**.













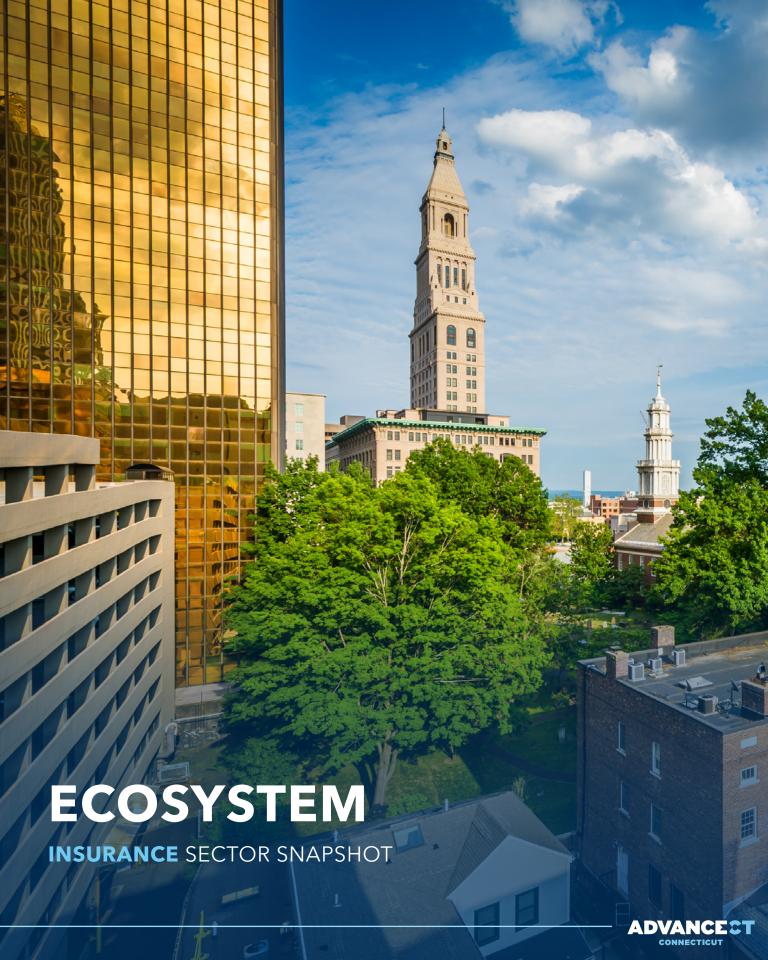
University of New Haven





25 institutions in Connecticut offer insurance programs

SOURCE: LIGHTCAST, 2023 – Q1 2025 RELEASE.





PROFESSIONAL



Connecticut Captive Insurance Association:

Provide a forum focused on captive insurance programs and facilities



Big I Connecticut:

Non-profit trade association serving the needs of independent agents



Actuaries' Club of Hartford & Springfield: Continuing education and networking opportunities for actuaries and students



Goldenson Center for Actuarial Research: Leading think tank for applied actuarial research run by practicing actuaries and students

INDUSTRY



Insurtech Hartford: Grassroots organization committed to developing the insurtech ecosystem, with activities including pitch night; innovation challenge; and an annual symposium



MetroHartford Alliance: Economic development partnership focused on business growth, retaining and attracting jobs and talent, and ensuring a strong urban core



Connecticut Insurance and Financial Services:

Initiative to ensure the industry remains a leader in innovation, talent, and economic growth



Connecticut Companies Driving Digital Innovation

Industry heavyweights and innovative startups build Connecticut's vibrant insurtech sector.

INDUSTRY ANCHORS INVESTING IN TECH



Investment partner Munich Re Ventures (MRV; \$1.2b AUM), invests in technologies to mitigate risk and improve performance, including insurtech and healthtech¹



7,000 technologists and analytics professionals with expertise in software and data engineering, AI, and emerging technologies3



Cigna Ventures has two funds totaling \$700m investing in digital health, data, and technology²



New executives and reorganized technology and operations function will emphasize AI and cloud modernization⁴

NEW MARKET ENTRANTS⁵





























Quantum Computing in Connecticut





New Haven, Connecticut is at the epicenter of quantum computing – both in research and practical applications – laying the groundwork for the next phase of discovery in quantum technology.

Key Partnerships Facilitate Research and Commercialization of Quantum Technologies



- Over 200 Yale University researchers, faculty, and grad students are dedicated to quantum technology disciplines¹
- Yale research enabled the current quantum revolution with breakthroughs over 25+ years of research, including:
 - first long-lived superconducting quantum bits (qubits)
 - first solid-state quantum processor running an algorithm
 - first to demonstrate effective error correction with photon qubits

UCONN

Quantum Intiative

- Faculty and researchers in condensed matter, engineering, computer science, and materials science are generating breakthroughs²
- Grassroots collaboration and joint funding initiatives have fueled the industry in Connecticut



 Public-private partnerships have propelled the adoption of quantum technologies in Connecticut and beyond³

Industry Leaders In Quantum Technologies, Aerospace and Defense, & Other Sectors Develop Practical Technologies⁴











QUANTUM SI

Innovations in Al Work



"Hartford HealthCare's Center for Al Innovation in Healthcare – is a declaration of intent, a commitment to lead the charge in shaping a future where healthcare thrives on the transformative power of Al."

- Ajay Kumar, MD, HHC's Chief Clinical Officer¹



From the founders of Priceline, **r4** is the leader in applying Al to cross-enterprise management.



Named one of Fast Company's Most Innovative Companies of 2025, **GeneDx** applies AI to genomics to expedite disease diagnosis.



Infosys, a global leader in next-generation digital services, helps companies develop a roadmap for enterprise-wide Al solutions.

SOURCE: 1HARTFORD HEALTHCARE, 2024.



Connecticut Al Alliance



"We're creating a collaborative ecosystem that will **drive innovation**, **economic growth**, **and workforce development** in the rapidly evolving field of artificial intelligence."

- Vahid Behzadan, Ph.D., co-founder of CAIA

The CAIA is a coalition of 16 academic institutions and 6 community organizations partners launched in March 2025 to advance the development, application, and impact of artificial intelligence across Connecticut.

7Active Programs

500+
Participants Trained

50+Partner Organizations

95% Success Rate

CAIA's Five Key Pillars:

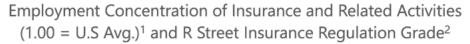
- Research and Development: Promoting interdisciplinary research collaborations to address real-world AI applications and challenges
- Workforce Training: Delivering skills-based programs to equip Connecticut's workforce with necessary Al expertise
- Business and Industry Growth: Fostering Aldriven businesses and startups through access to computing resources and knowledge transfer
- Innovation Infrastructure: Establishing shared technical infrastructure, including a state-wide Al computing cluster
- Community Engagement: Building a thriving Al community through seminars, workshops, and industry events



REGULATIONS & POLICIES



Connecticut has some of the **highest-rated regulations among states with** large insurance sectors.





R Street's Insurance Report Card for each state is based on the dual objectives of encouraging flexibility, innovation and competition in the private insurance market, while ensuring solvency of the insurance sector and protecting policyholders.²

REGULATORY OVERVIEW

Connecticut is widely regarded as one of the premier locations for operating an insurance company, a reputation reflected in the presence of numerous leading firms headquartered within the state. Connecticut offers a responsive and collaborative regulatory environment with low fees, a favorable tax climate, and highly experienced regulators who understand what it takes for captive insurers to thrive.



Each year the state continues to develop its regulatory framework to facilitate the frictionless functioning of captive insurance companies.

In recognition of these efforts, Captive Review has named Connecticut "Domicile of the Year" three times.²

Connecticut's Captive-Friendly Policies



Connecticut Insurance Department (CID)

fosters market competition, innovation, and sustainable growth while ensuring compliance with state laws.

2025

 Allowed captives to convert into cells, sponsored captives to transfer cells or separate insolvent cells

2024

• Allowed for the conversion of protected cells of sponsored captive insurance companies into new captives.

2023

- Allowed captives to accept and transfer risks via parametric contracts.
- Enabled sponsored captive protected cells to establish separate accounts tailored to specfic business insurance need.
- Exempted dormant captives from Connecticut's minium premium tax.

2022

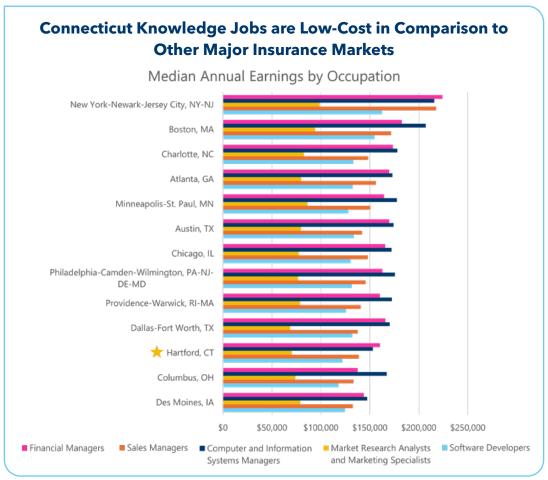
- Reduced minimum capital and surplus requirements for all captives except risk retention groups.
- Permitted foreign captives to establish branch captives in Connecticut.
- Allowed for the waiver of examinations for well-governed pure captives.



COST-EFFECTIVE CHOICE

Despite its deep pool of knowledge-based talent and strong industry expertise, Connecticut remains an affordable location for insurance companies. Talent costs are competitive compared to other financial hubs, and the state's tax structure and commercial real estate prices offer meaningful cost advantages. This balance of high-quality talent and manageable operating expenses makes Connecticut a smart, cost-effective choice for insurers and insurtech organizations.



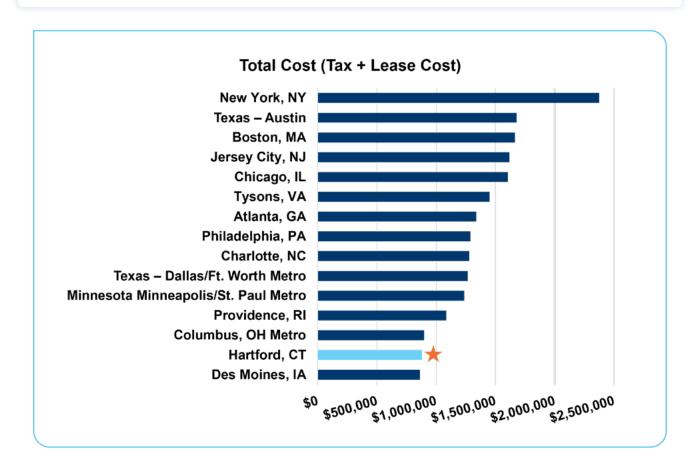


SOURCE: LIGHTCAST, 2024 - Q3 2025 RELEASE, ADVANCECT CALCULATIONS.

Lower Cost of Business



In a study of 15 major markets for insurance in the USA, Metro Hartford Alliance in cooperation with Cohn Reznick found that Hartford was the **second most affordable** location to run an insurance company.



SOURCE: METRO HARTFORD ALLIANCE AND COHN REZNICK, 2023 – MOST RECENT AS OF SEP 2025.
INCORPORATES ALL TAXES PAID BY INSURANCE COMPANIES WITH \$20M IN GROSS PREMIUMS AND THE AVERAGE OFFICE
RENT FOR A 20,000 SF FACILITY WITH \$250,000 IN TAXPAYER OFFICE EQUIPMENT.

FOR MORE INFORMATION, CONTACT:

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LEARN ABOUT CONNECTICUT'S KEY INDUSTRIES AT ADVANCECT.ORG













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